



Virginia Green Visitor Center Profile:



Front Royal/Warren County Visitor Center

414 E. Main Street
Front Royal

"Front Royal is standing at the crossroads of the Blue Ridge Mountains and the Shenandoah River. Whether you're interested in hiking to see gorgeous wildflowers and vibrant waterfalls, learning Civil War history, or taking a leisurely canoe trip down the river, it is our pleasure to point you in the right direction."

Green Statement: "We at the Front Royal/Warren County Visitor Center have a passion toward preserving our planet for future generations. We recognize our dependence on our natural resources and wish to preserve the beauty of our surrounding areas. We support the local food movement in the area. We have a yearly Farmers Market that runs June-November in the Park adjacent to our building. We also promote the Smithsonian Conservation Biology Institute and their educational events, particularly their spring and fall lecture series and their open house in the fall. We also support purveyors of local meat and produce from local farms. We have aggregated a list on our website called 'Farm Tour' that includes local farms and orchards."

GREEN ACTIVITIES

- ☒ **Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper, office paper
 - Recycle: office paper, printer/toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
 - Received a donation from the Front Royal Warren County Anti-Litter Council with which we purchased recycling bins for our Visitor Center.
- ☒ **Minimization of Disposables.** Participants are encouraged to minimize use of all disposables. This facility pledges that they:
 - Do not use any disposable containers, dishware, cutlery, or cups
- ☒ **Solid Waste Reduction.** The facility must have a plan for actively working to reduce its solid waste generation. This facility pledges that they:

Restrooms

 - Use bulk soap dispensers in public restrooms
 - Use high-efficiency hand dryers

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Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Make double-sided copies/ printed materials
- Use electronic correspondence and forms when possible
- Reduce paper usage by:
 - Combining two forms used to track visits and sales into one form
 - Ceased printing the weather forecast every day since that information is easily available on the Internet.
 - Using the computer instead of printing out forms to track monthly visitor data and requests for visitor information
 - Making our calendar of events available online rather than printing so many of them
 - Created online visitor guide and send visitor info by email

Buildings and Grounds

- Use integrated pest management (IPM)
- Minimize the use of pesticides and herbicides in landscaping

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use microfiber technology mops

Activities outdoors

- Use a nutrient management plan that minimizes the use of fertilizers

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Ceased running our informational DVD nonstop and have put up signage with instructions so that visitors may start the DVD as they wish.

Heating and cooling

- Have individual thermostats for each room/area and ensure they are correctly adjusted

Lighting

- Use:
 - natural lighting
 - occupancy sensors to turn on/off lights
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting



☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Feature the Virginia Green lodging facilities, restaurants and attractions from our region
 - Display the Virginia Green certificate prominently in its facility / offices and use the Virginia Green window decals.
 - Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in the facility.
 - Highlight its involvement in Virginia Green on its website and include a link to its Virginia Green facility profile
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For more information on Front Royal/Warrant County Visitor Center, see <http://www.discoverfrontroyal.com> or contact Jeffrey Edwards at jedwards@frontroyalva.com or 540-635-5788.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Visitor and Welcome Centers** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Visitor and Welcome Centers** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

